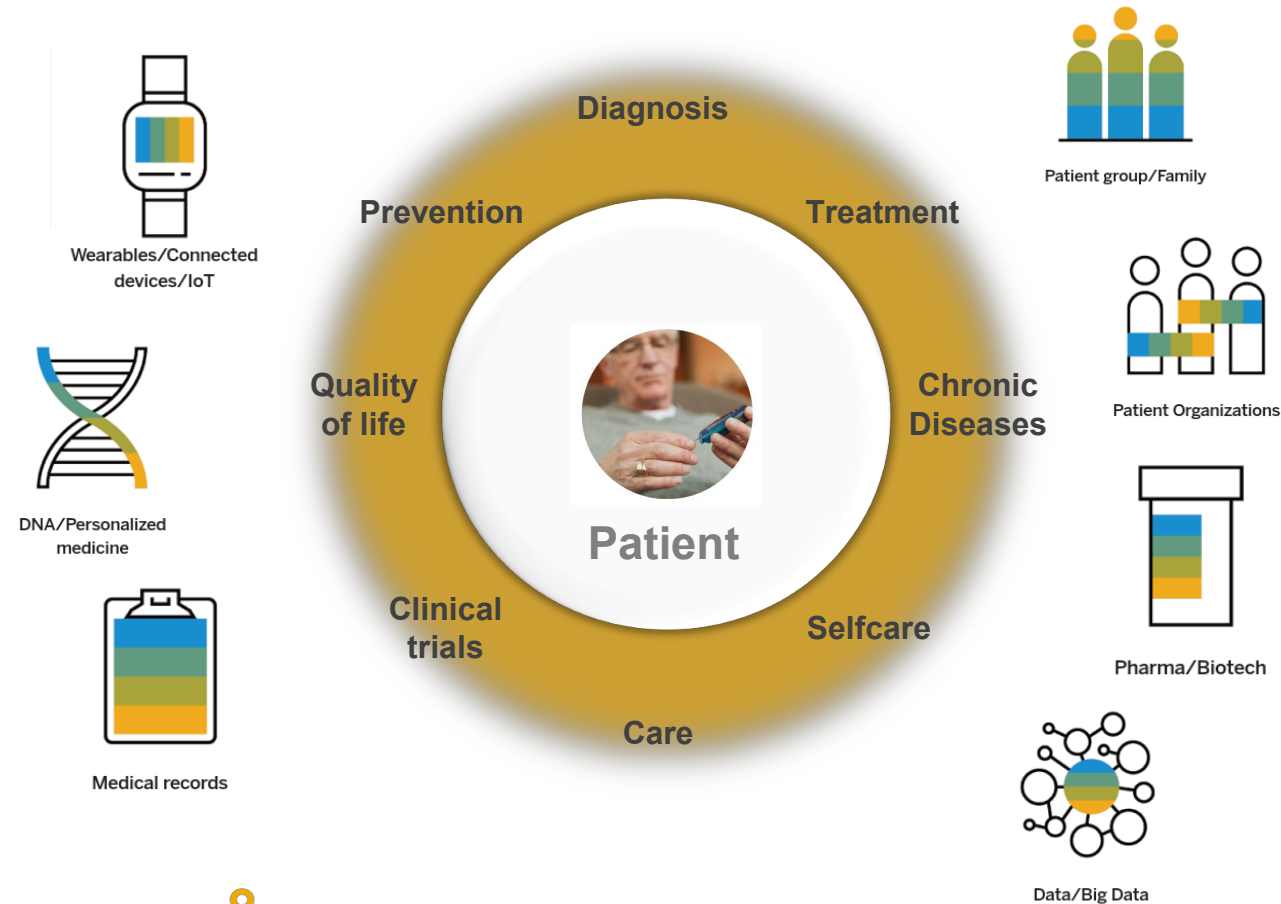


# Patient Central – Design the NEXTGEN solution that puts your patient center-stage!



” Patients organize in patient interest groups, use the internet to research their condition and to interact with similar patients... **but what exciting possibilities can IT offer to make sure that Patients truly are Central in healthcare and life sciences?**

- Empowered by automated diagnosis and treatment options, combined with better access to information, today's patients are taking charge of their health experience
- The combination of patient involvement and big data analysis (including clinical, R&D, personal, and social information) boosts innovation and better prevention, diagnosis and treatment.

**Join this track to come up with the next generation solution that puts your patient central-stage**